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TextLess live more a great campaign

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Students at Glynn Academy were asked this week to sign a pledge agreeing not to text on a cellphone while operating a moving motor vehicle. They were reminded of the potential consequences of taking their concentration off the task at hand, driving safely, and the tragic permanence of a poor decision.

People have died in car collisions caused by others who attempted to divide their attention between the road ahead and the small lighted screen of text from a friend, family member or co-worker.

It's a good campaign, TextLess Live More. Students at Glynn Academy got the message and signed the pledge.

At the very least, the dangers of texting while driving, which has been compared to exposing driver, passengers and others on the highway to the same risks as someone getting behind the wheel after imbibing a fifth of alcohol, is now ingrained in their minds.

Students should be reminded, and often, of the potential dangers that await drivers, young and not-so-young, who ignore the rules of safety. People, young and not-so-young, have lost their lives to daredevils who foolishly believed they could concentrate on words on a phone and traffic on the road simultaneously.

It's a message young drivers should be reminded of often at home, especially new drivers. They should not have to wait to get to school to hear that driving while texting is tantamount to playing "chicken" with their life and the life of everyone else in their vehicle and in their path.

Mom and dad should be instilling this warning in them, and not just because they feel it is the right thing to do. They should do it out of love for their children and respect for the lives of others.

They would not stand idly by while the child they love played a high-risk game of Russian roulette, and they should not stand idly by while their child engages in a high-risk game of texting while driving.